

I TRIED TO LOOK THE OTHER WAY





MY NAME  
IS FILIP.



PHILIP IS A GIVEN NAME,  
DERIVED FROM THE GREEK - PHILIPOS,  
"HORSE-LOVING" OR "FOND OF HORSES"  
FROM A COMPOUND OF PHILOS -  
"DEAR", "LOVING" AND HORSE  
IN ANCIENT GREECE  
THUS "LOVER OF HORSES" CAN ALSO  
BE UNDERSTOOD AS A NOBLE PROMINENT.  
PHILIPS WHO POPULARIZED THE NAME  
INCLUDE KINGS OF THE MACEDON AND  
ONE OF THE APOSTLES OF EARLY CHRISTIANITY.

I'LL TRY TO KEEP IT SIMPLE AND SHORT.

SO, IF YOU ARE SCREAMING FOR PERSON METICULOUS ABOUT DESIGN, HERE I AM.

EXPERIENCED, INCREDIBLY ORGANISED AND SELF MOTIVATED PERSON WITH A FLAIR FOR  
DESIGN, LOOKING FOR CHALLENGING OPPORTUNITIES IN A VIBRANT ENVIRONMENT.

ALWAYS HUNGRY FOR GOOD AND SIMPLE DESIGN. OBSESSIVE WHEN IT COMES TO ATTENTION  
TO DETAIL. ENTHUSIASTIC AND SELF MOTIVATED ABOUT KEEPING UP TO DATE WITH LATEST  
TRENDS AND TECHNOLOGIES.

I HAVE A PASSION FOR BRANDING AND AN ACUTE AWARENESS OF THE COMMERCIAL REALITIES  
OF IRISH RETAIL. SOLID GREAT EXPERIENCE IN TOP DUBLIN'S ADVERTISING AGENCIES, PROVEN ABILITY  
TO DELIVER WITH HIGH QUALITY RESULTS, WITH GREAT DEGREE OF CREATIVITY AND EFFICIENCY.

EXPERIENCED IN DEVELOPING CONCEPTS FROM START TO FINISH, SETTING WORK FOR PRINT AND  
TAKING OWNERSHIP OF FOR PROJECT DELIVERABLES. CORE SKILLS INCLUDE EXTENSIVE DESIGN  
KNOWLEDGE AND EXCELLENT PRODUCTION AND EDITING SKILLS.





TRAVELING



PHOTOGRAPHY



PODCASTING



STAR WARS



GRAPHICS

I LIKE



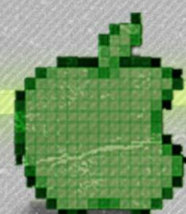
I DO



DESIGN



TYPOGRAPHY



WEB DESIGN



PRODUCTION

## WORK EXPERIENCE

2011 - 2012

RAIN  
DUBLIN  
CREATIVE DESIGNER

CLIENTS INCLUDE:  
TESCO, UNILEVER,  
GLAXO, SOLUS,  
DÚN LAOGHAIRE CITY  
COUNCIL, OZO

2011

ATOMIC  
DUBLIN  
GRAPHIC DESIGNER

CLIENTS INCLUDE:  
HB, CHILL, KPMG,  
GUINNESS, FINE GAEL  
STOREHOUSE,  
LADBROKES,

2006 - 2009

YOUNG & RUBICAM  
DUBLIN  
GRAPHIC ARTIST

CLIENTS INCLUDE:  
UNILEVER, CALOR,  
LAND ROVER,  
ARNOTTS, BAYER,  
TAXI REGULATOR

2005 - 2006

THE BRAND UNION  
DUBLIN  
FINISHED ARTIST

CLIENTS INCLUDE:  
ULSTER BANK,  
FRESHWAYS,  
VODAFONE,  
CULLY&SULLY

1999 - 2001

SAUERESSIG  
VREDEN | POZNAN  
FINISHED ARTIST

CLIENTS INCLUDE:  
UNILEVER, JACOBS,  
BRITISH AMERICAN  
TOBACCO

## PROFESSIONAL SKILLS

AN EXTENSIVE KNOWLEDGE OF ADOBE CREATIVE SUITE, QUARK XPRESS, ARTPRO, FINAL CUT PRO, EXPERIENCE IN LAYOUT, DESIGN, TYPOGRAPHY AND PHOTO RETOUCHING. KNOWLEDGE OF QUICKCUT, CTP. KNOWLEDGE HTML/CSS. PROFESSIONAL AUDIO EDITING/PODCASTING.







*design*

## KEY DESIGN COMPONENTS

HEAD  
CALL IT. BRAIN STORM.

A MAN

FRIENDLY AND EASY GOING PERSON

EARL GREY  
TEA  
WITH HINT OF LEMON

TOOL  
IT HAS TO BE MAC

A SOLID LAYOUT  
EFFECTIVE TYPOGRAPHY  
THE RIGHT COLOR SCHEME  
APPROPRIATE DESIGN ELEMENTS





TESCO  
Organic  
working with nature

Full fat Irish milk

From cows grazing on pastures  
which have not been treated with  
artificial pesticides or fertiliser



Use by  
See top  
of carton  
Le  
Weight

A 200ml serving contains  
Calories 130 7% Sugar 9.6 11% Fat 7g 10% Saturates 4.6g 23% Salt 0.2g 3%  
of your guideline daily amount

TESCO  
Organic  
working with nature

Low fat Irish milk

From cows grazing on pastures  
which have not been treated with  
artificial pesticides or fertiliser



Use by  
See top  
of carton  
1le  
Weight

A 200ml serving contains  
Calories 95 5% Sugar 9.4 10% Fat 3g 4% Saturates 2.2g 11% Salt 0.2g 3%  
of your guideline daily amount

Organic pasteurised homogenised  
low fat Irish milk.

⚠️Allergy advice Contains milk

🌱 Suitable for vegetarians

Nutrition Information

| Typical Composition | A 200ml serving provides | 100ml contains |
|---------------------|--------------------------|----------------|
| Energy              | 390kJ                    | 195kJ          |
| Protein             | 3.6g                     | 1.8g           |
| Carbohydrate        | 4.6g                     | 2.3g           |
| of which sugars     | 4.6g                     | 2.3g           |
| Fat                 | 3.0g                     | 1.5g           |
| of which saturates  | 2.2g                     | 1.1g           |
| Fibre               | 0g                       | 0g             |
| Sodium*             | <0.1g                    | <0.1g          |
| *Salt Equivalent    | 0.2g                     | 0.1g           |

Vitamins/Minerals

|             |                 |                  |
|-------------|-----------------|------------------|
| Biotin (B7) | 0.5mg (33% RDA) | 0.25mg (18% RDA) |
| Vitamin B12 | 1.9µg (74% RDA) | 0.9µg (37% RDA)  |
| Calcium     | 240mg (30% RDA) | 120mg (15% RDA)  |
| Iodine      | 61µg (43% RDA)  | 31µg (21% RDA)   |

RDA = Recommended Daily Amount

\*Guideline daily amounts for an average adult.

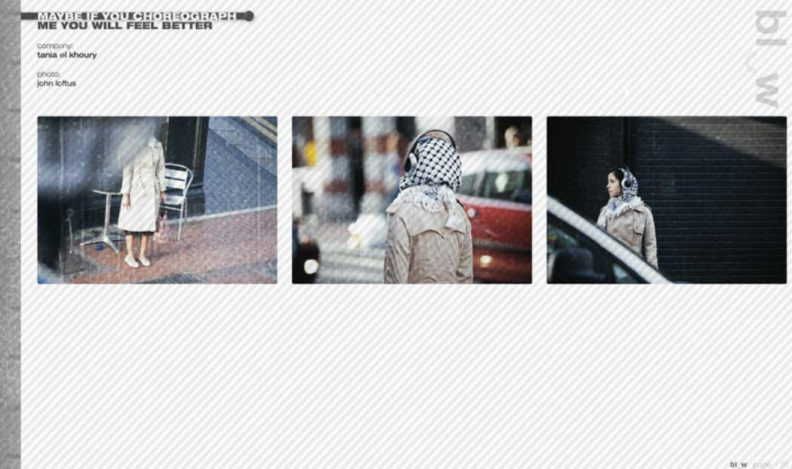
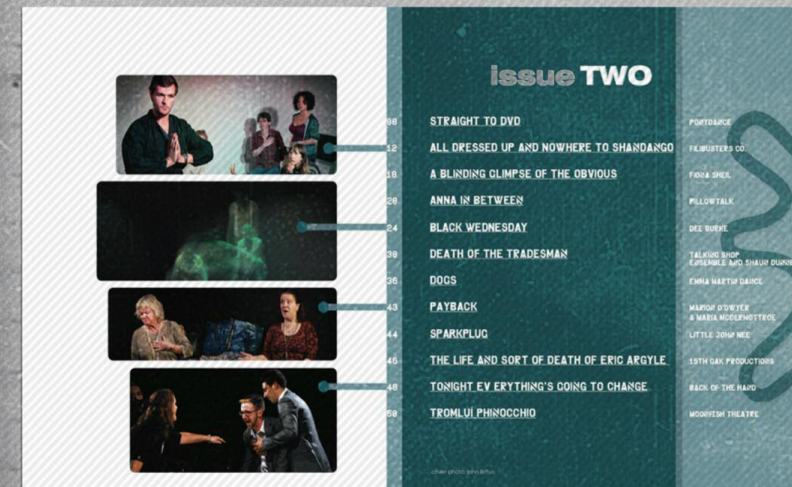
Guideline Daily amounts for an average adult

| Guideline daily amount | A 200ml serving provides | % guideline daily amount |
|------------------------|--------------------------|--------------------------|
| Calories               | 200kcal                  | 3%                       |
| Sugar                  | 9.4g                     | 10%                      |
| Fat                    | 3.0g                     | 4%                       |
| Saturates              | 2.2g                     | 11%                      |
| Salt                   | 0.2g                     | 3%                       |

CREATING FOR TESCO  
SANDWICHES, EGGS, DAIRY PRODUCTS,  
SOUPS, BUTTER...







blow

112 PLAYS AND PERFORMANCES  
13 PHOTOGRAPHERS  
14 DAYS  
6 ISSUES  
EVERY 3 DAYS  
1 DESIGNER  
1 PHOTO EDITOR  
1 MANAGER

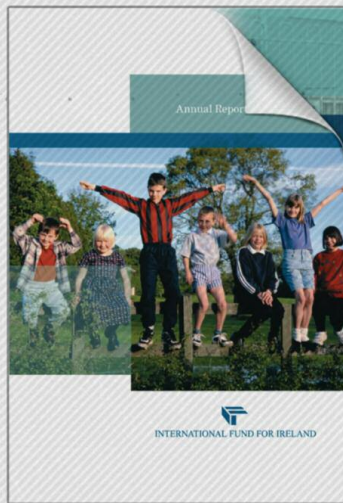
design  
IMAGAZINES

BLOW PHOTO MAGAZINE  
2011, 2012 EDITION, DUBLIN  
AS ABSOLUT FRINGE IS DRAWING ITS CURTAINS  
AFTER TWO WEEKS OF THEATRE, DANCE AND  
MUSIC EXTRAVAGANZAS, IN DUBLIN





# International Fund For Ireland Annual Report



**Financial Statements: Approved Projects and Disbursements to date**

Unaudited, reflecting the balance of the Fund's approved projects and project disbursements to date are presented below:

|                             | 2005     | 2006     | 2007     | 2008     | 2009     |
|-----------------------------|----------|----------|----------|----------|----------|
| Approved projects           | 144,871  | 152,257  | 184,839  | 174,000  | 174,000  |
| Less: disbursements to date | (22,943) | (22,343) | (33,843) | (33,843) | (33,843) |
| Balance at year end         | 121,928  | 129,914  | 150,996  | 140,157  | 140,157  |

**Financial Statements: Income and Expenditure**

|                     | 2005     | 2006     | 2007     | 2008     | 2009     |
|---------------------|----------|----------|----------|----------|----------|
| Income              | 14,100   | 14,100   | 14,100   | 14,100   | 14,100   |
| Expenditure         | (14,100) | (14,100) | (14,100) | (14,100) | (14,100) |
| Balance at year end | 0        | 0        | 0        | 0        | 0        |



# GO BEYOND land rover leaflet

# Social Fair leaflet Cairde Ireland



**2008 Land Rover redefined adventure.**  
Now the time has come to do it again.

Men and women from all over the world will match strategy, stamina and skill when the **Land Rover G4 Challenge** continues early in 2009 in Asia.

Competitors climb, kayak, mountain bike and 4x4 drive their way towards victory.

In 2009 challenge promises more sweat, more excitement and more adventurous 4x4 driving than before. Fight now we're looking to those unique few who have what it takes to represent Ireland in this awesome challenge. **Are you up or it?**

The search for the **two Irish contenders** (1 male, 1 female) to join the **ultimate global adventure** has just been launched by **Land Rover Ireland**.

The top six chosen competitors will advance to an international selection event where two (1 male, 1 female) will be chosen to **represent Ireland at the 2009 challenge**.

If you're 21 or over and think you're up to the challenge log on to [www.landroverg4challenge.com](http://www.landroverg4challenge.com) and apply online.

# design MAGAZINES

# EMPLOYEE HANDBOOK the convention centre - Dublin



**GENERAL INFORMATION**

You should only accept gifts, gratuities or other promotional items up to a maximum value of €50. If a gift offered is in excess of this amount or if there is any doubt about the acceptability of the gift, you should speak to your manager.

**Social Functions, Entertainment and Training Events**

If you are offered any kind of hospitality or entertainment you should exercise discretion on accepting it and if in doubt, consult with your manager for approval. The same rules apply to employees who wish to offer any gift, hospitality or entertainment to colleagues or clients.

You are encouraged to attend The CCD's social functions and training events and to enjoy yourselves. However you are asked to treat other employees, clients or customers at a function or event with respect. If you do act inappropriately it may amount to a disciplinary offence and, depending on the circumstances, may result in dismissal.

**Statements**

You shall not, in relation to The CCD, utter or publish any statement which is false, misleading or reasonably likely to damage The CCD. In particular, following the termination of your employment with The CCD, you shall not represent yourself as being in any way connected with or employed by The CCD.

Furthermore, you shall not, without the prior written consent of The CCD, utter or publish any statement in the media which concerns the business of The CCD.

## Fógraí Reachtúla agus Eile

ar lean

Airítear leis sin comhtháthú an chomhionannais isteach sna clár um bainistiú na feidhmíochta laethúla agus um fhorbairt foirne, ionas go n-éiríonn sé mar chuid de bhéascna an eagrais agus ina chroí-chleachtas bainistíochta - rud a dtugann gach bainisteoir spreagadh dó agus a nglacann gach ball foirne leis ar fud fad an eagrais.

**An tAcht um Eitic in Oifig Phoiblí, 1995 agus an tAcht um Chaighdeán in Oifig Phoiblí, 2001**  
Iarradh ar Bhord FAS agus ar bhaill foirne FAS i bpoist ainmnithe, de réir an Achte um Eitic in Oifig Phoiblí, 1995 agus an Achte um Chaighdeán in Oifig Phoiblí, 2001, Ráitis Leasa a chomhlánú de réir fhorálacha na hAchtanna.

**An tAcht um Shaoaráil Faisnéise, 1997 agus 2003**  
Tá forálacha an Achte um Shaoaráil Faisnéise (FOI) 1997, arna leasú ag an Acht um Shaoaráil Faisnéise (Leasú) 2003, curtha i bhfeidhm i leith FAS ó 21 Eanáir 2001 i leith.

Bunaítear trí cheart reachtúla leis na hAchtanna:

- Ceart dlíthiúil ag gach aon duine rochtain a fháil ar an bhfaisnéis i seilbh na gcomhlachtaí poiblí
- Ceart dlíthiúil ag gach aon duine faisnéise oifigiúil bheith acu a bhaineann leis/féin arna leasú mar ar neamhiomlán, mícheart nó míthreorach í, agus
- Ceart dlíthiúil fáthanna do chinnti a théann i bhfeidhm orthu féin a fháil.

Tuagadh isteach táille iarratais éiceantach leis an Acht um

## Cuntais FÁS

# FAS 2010 Annual Report





**d[esign]**  
LOGOTYPES



**FORUM**  
POLONIA.ORG

LOGO

SHOULD BE TIMELESS  
SHOULD BE IMPRESSIVE AND SEDUCTIVE  
SHOULD BE SIMPLE  
SHOULD BE ABLE TO USE ON A VARIETY OF MEDIA  
SHOULD BE EASY TO MEMORIZE







# typography

MAGAZINES

TYPOGRAPHY IS MY  
FAVOURITE

PART OF DESIGN.  
JUST LETTERS. 24 LETTERS.  
IT SEEMS TO BE EASY TO SET UP  
BUT IT DOESN'T. GOOD TYPOGRAPHY  
IS A KEY TO FINAL SUCCESS.

## PODCASTOFON MAGAZINE





# WILL YOU BE OUR VIP AT THE NATIONAL?



## WIN

Two nights at Carton House.  
Chopper to and from Fairyhouse.  
Silver service hospitality in the Ladbrokes corporate box.  
£5000 cash prize or £500 on the SP of the winning horse.

Win a once-in-a-lifetime, no expenses spared VIP weekend for two at the Ladbrokes Irish Grand National. Simply predict number 1 and 2 at Aintree Grand National for your chance to win this great prize. Enter in-store or online at [www.ladbrokesign.com](http://www.ladbrokesign.com)

**Ladbrokes**  
IRISH GRAND NATIONAL 2011  
*it's anyone's race!*

# IT'S ANYONE'S RACE!



CLAIM YOUR  
**€30 FREE BET**  
REGISTER AT [LADBROKES.COM](http://LADBROKES.COM)

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THE IRISH GRAND NATIONAL

**Ladbrokes**  
IRISH GRAND NATIONAL 2011

Terms & Conditions apply. Over 18s only.  
€30 free bets redeemable online only.  
Ladbrokes rules apply. Bet responsibly [www.gambleaware.ie](http://www.gambleaware.ie)

LADBROKES - design of Leaflets and Posters

**typoCADDY**  
LEAFLETS

BUDGET 2010

# The Definitive Guide to Budget 2010

Budget 2010 has been described as the most important budget of recent decades. *Taxing Times* is the definitive guide to the budget with particular emphasis on the implications for you and your business. Download your own copy at [www.kpmg.ie](http://www.kpmg.ie)

To find out more about how KPMG can help your business contact us at +353 (01) 410 1000

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THE IRISH TIMES  
GRADUATE RECRUITMENT  
AWARDS 2009

[www.kpmg.ie](http://www.kpmg.ie)

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KPMG - LEAFLETS

LIFESTYLE SPORTS - POS/POSTERS

TRAINER SCRAPPAGE SCHEME  
**GOES GREEN**

**25% OFF**  
A 20% PAY IN  
ACHIEVE DIFFERENCE  
ON REPURPOSE



LIFESTYLE  
SPORTS  
**WE NEED  
YOUR OLD  
TRAINERS!**

TURN YOUR OLD TRAINERS INTO A NEW PITCH

**NEW  
WOMEN'S  
FITNESS  
RANGE  
IN STORE**



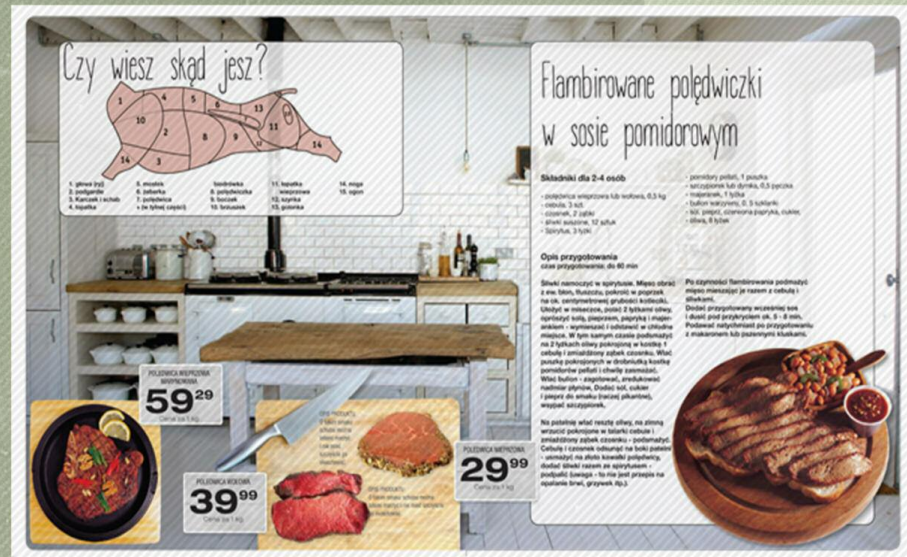
LIFESTYLE  
SPORTS





# TYPOGRAPHY

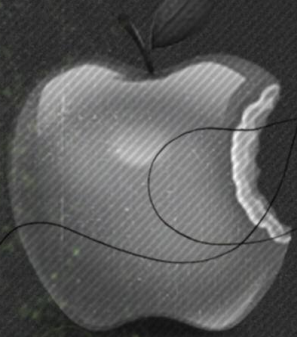
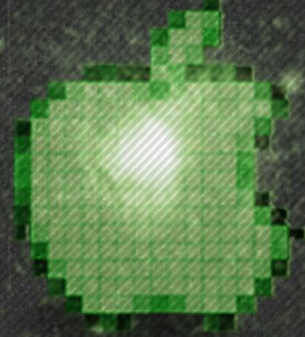
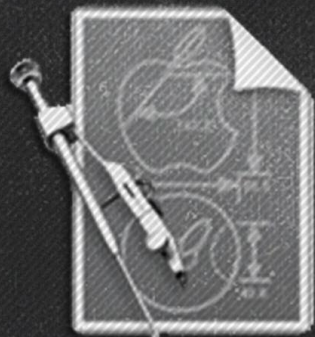
## MAGAZINES



AKZO NOBEL  
TRANSLATION AND SETUP THE LAYOUT



# TIME FOR WEB DESIGN

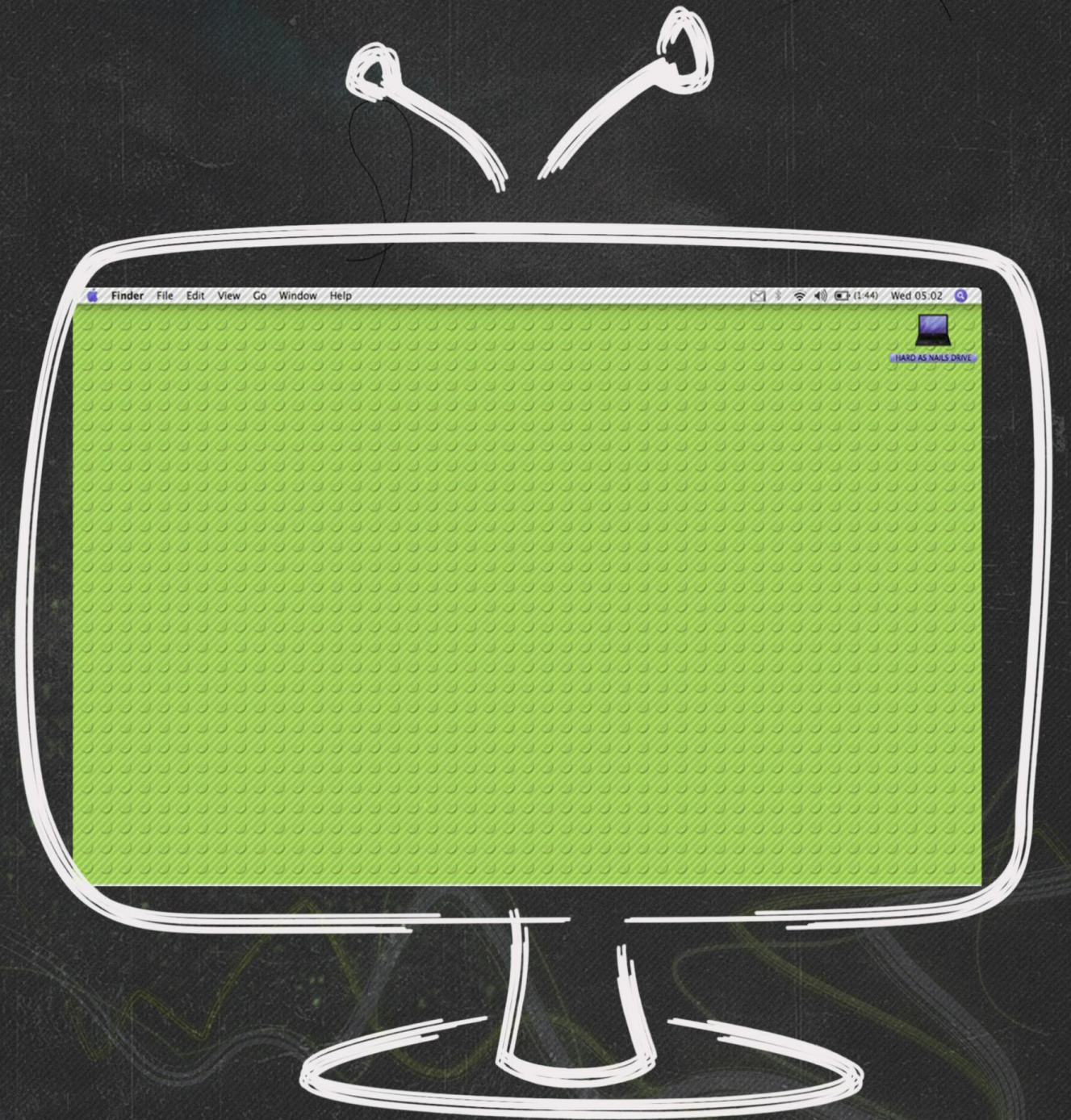


DESIGN

TYPOGRAPHY

WEB

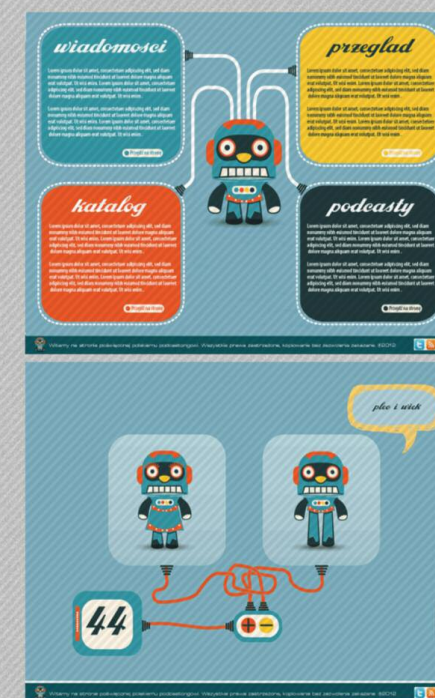
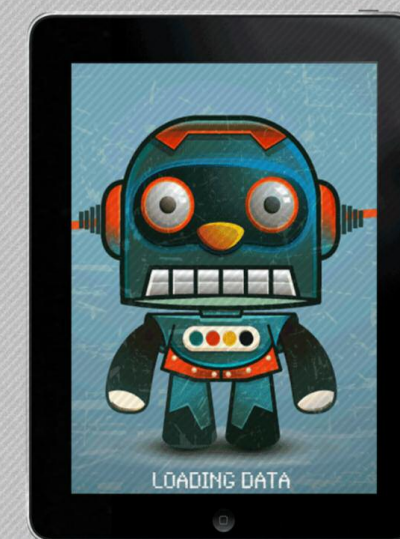
PRODUCTION







# WWW WEB DESIGN







# WAVE-DESIGN



PAGE DESIGN - PODCAST NTDO

CODING - PIOTR MATEJA

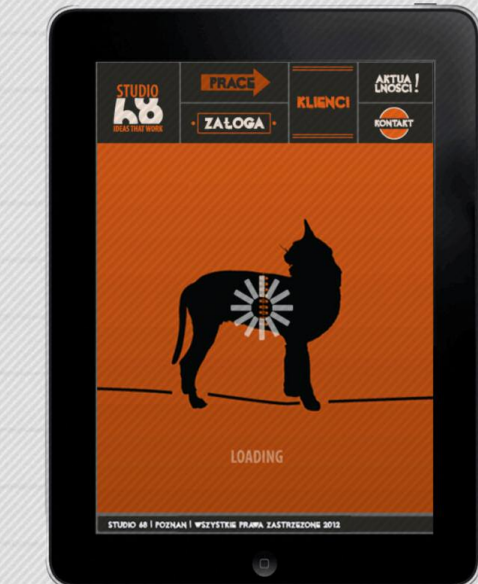


PAGE DESIGN  
PODCAST NTDO

NIQUITIN - PAGE CONCEPT



PAGE DESIGN - STUDIO 68



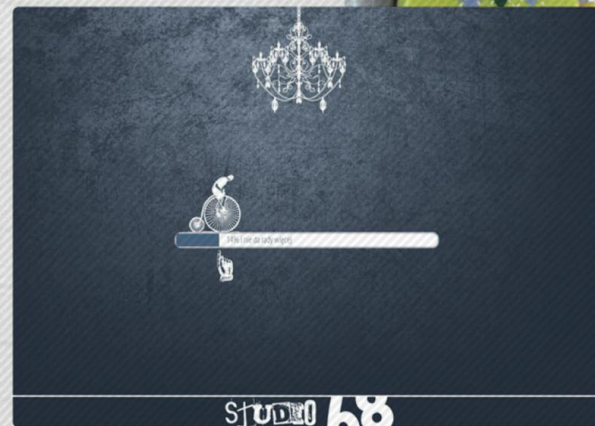




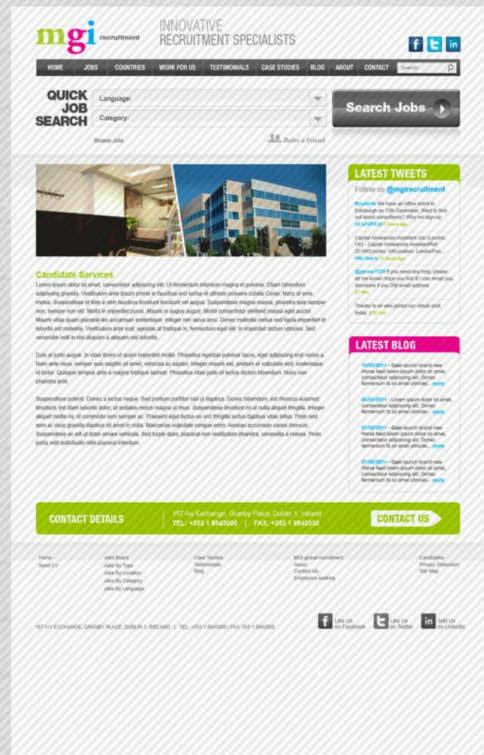
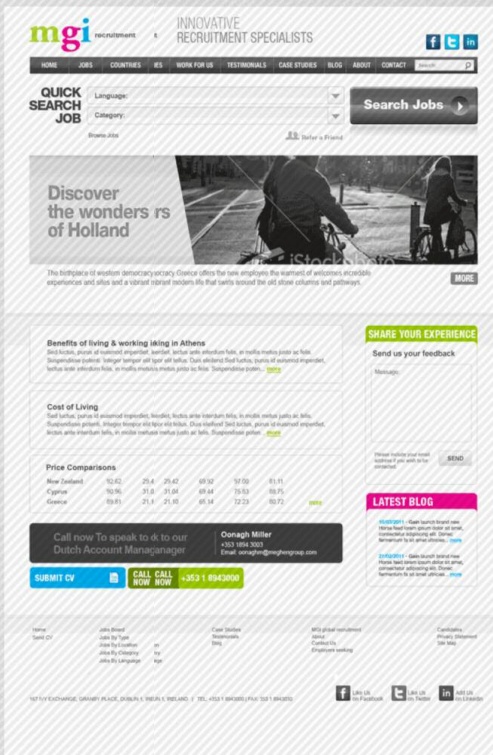
# WEB DESIGN



## PAGE DESIGN - STUDIO 68



## PAGE DESIGN - MGI IRELAND



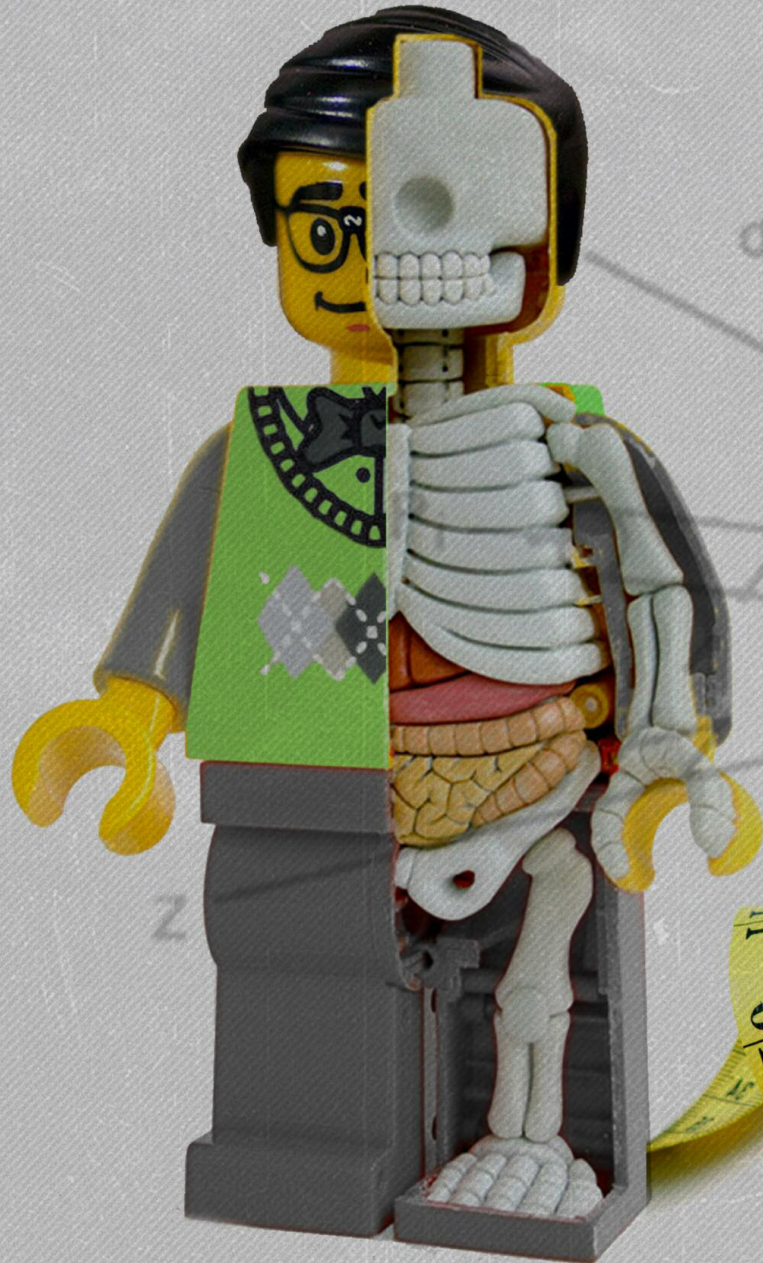
## PAGE DESIGN - QBIKOWO







# production



CULLY AND SULLY  
PRODUCTION

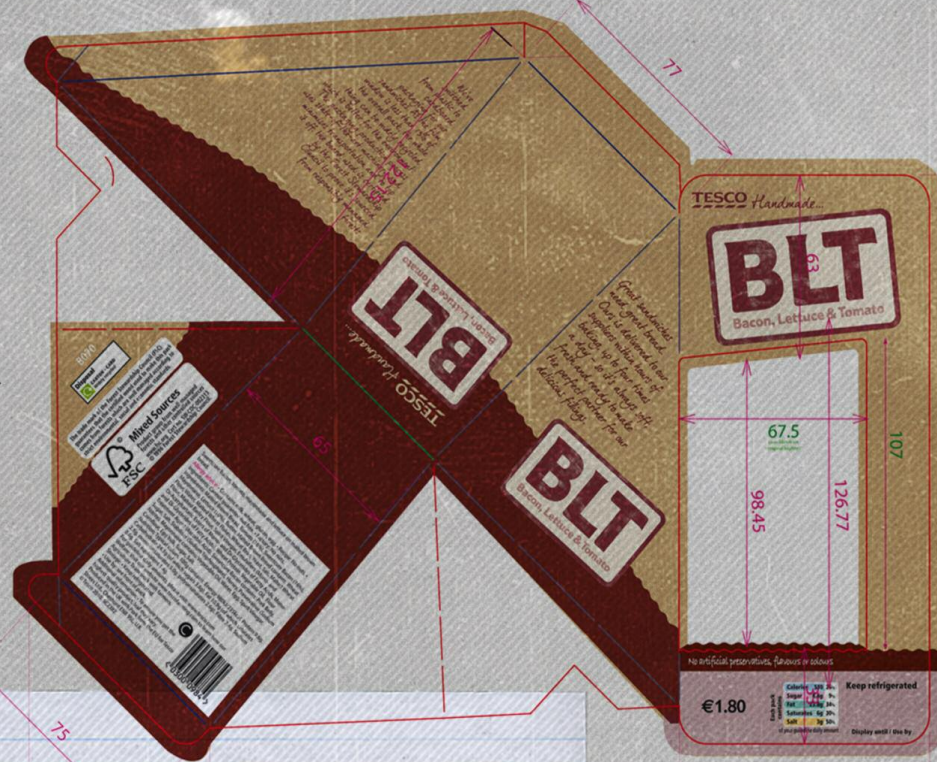


JAVA REPUBLIC  
DESIGN AND PRODUCTION



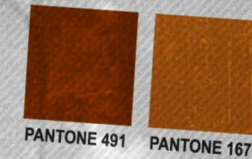


# production



## TESCO SANDWICH DESIGN AND PRODUCTION

- ▶ tuna and sweetcorn sandwich
- ▶ Roast Chicken Sandwich
- ▶ Meat Feast
- ▶ Egg Salad
- ▶ Egg & Bacon Sandwich
- ▶ Chicken Triple Sandwich
- ▶ Chicken & Bacon Sandwich
- ▶ BLT Sandwich



**ARTWORK**

Client: TESCO  
Title: Mushroom Stirfry  
Job No.: 15196    Size: 135 x 55

**COLOURS**

Magenta

Yellow

Cyan

Black

Pantone 424 c

Tesco Cream

Pantone 2587 c

Pantone 260 c

Pantone W60y 6





PRESS ADS

SAY I ♥ YOU



VALENTINE'S DAY 14TH FEBRUARY

Arnotts



UP TO 50% OFF  
Furniture, Kitchenware, Electrical,  
Linens, Lighting and Gifts.

Arnotts  
NOW ON

ARNOTTS  
PRESS ADS  
IRELAND



LYNX IRELAND  
POS / POSTERS

**SALE!**

**UP TO 50% OFF  
KITCHEN AND ELECTRICAL**

**DENBY** jet black  
**STELLAR** Spice cookware set  
**PRESTIGE** Jug kettle €59.99 and receive a free toaster valued at €45.99  
**KENWOOD** Chef food processor

Was €399.95 NOW €199.95  
Was €159.99 + €45.50 PPAI Toaster €45.49 + €0.50 PPAI  
Was €299.99 NOW €219.99  
save €70

Arnotts

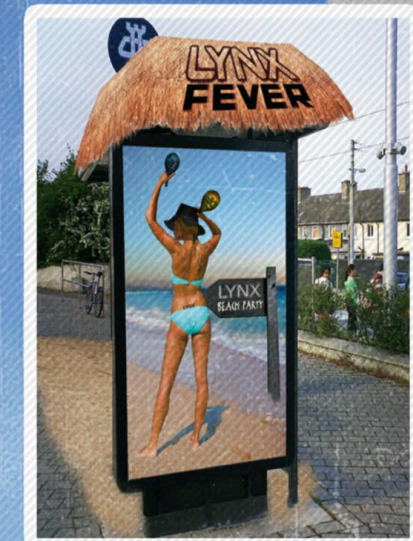
Na Glasáin  
Windy Arbour



SHAKE YOUR  
MARACAS  
AT THE  
LYNX BEACH PARTY  
lynxbeachparty.ie



LYNX  
FEVER



CAIPIRINHA COCKTAIL

Ingredients  
Sugar  
Lime  
Cachaca  
Crushed Ice

SHAKE YOUR  
MARACAS

LYNX  
FEVER



**rtcent**  
WORKS





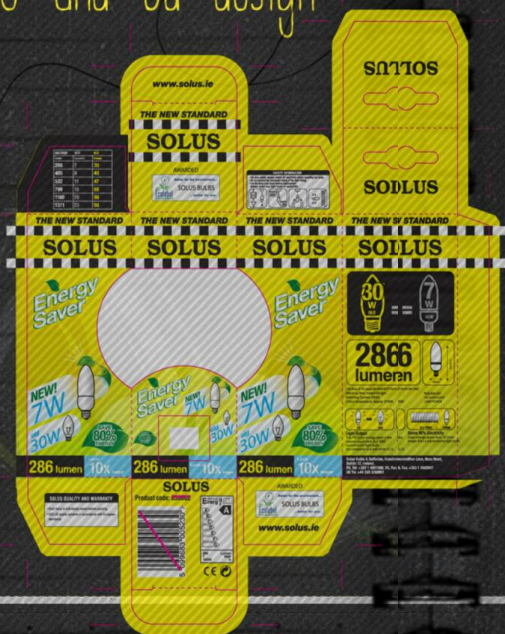


# design

RECENT STUFF



## SOLUS IRELAND PACKAGING and 3d design



## PACKAGING and 3d design







## RECENT STUFF



500g RECT BAST MIL LABE  
DRAWING - KERRY FOODS



HB  
RANDOM ACT OF HAPPINESS  
POS ♡ POSTERS ♡ LUAS







## design RECENT STUFF

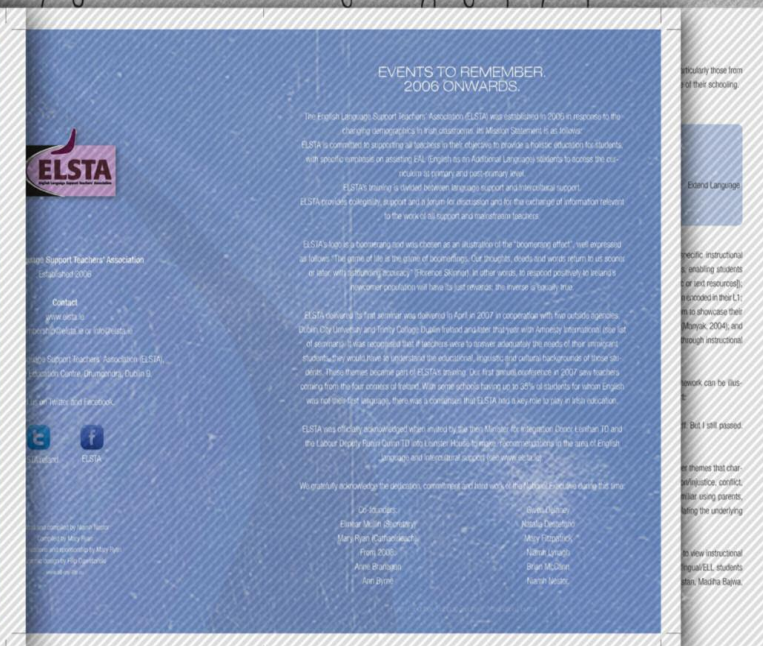
ZIELONA SPIZARNIA - ECO FOOD STORE  
Design website, POS, Posters, Leaflets, Logo



4 STAR PIZZA  
POS ITEMS  
for TOPAZ



ELSTA - Five years anniversary journal ♡ design, typography, production







## GREEN FROG DESIGN

Filip - Graphic Designer

Email: [Graphilo@gmail.com](mailto:Graphilo@gmail.com)

web: [green-frog-design.pl](http://green-frog-design.pl)